



Board of Directors Meeting

March 1, 2023 6-8pm

Zoom: <https://us02web.zoom.us/j/86567953682>

- I. **Call to Order/Roll - Present: Shannon, James, Katy, Ashley (Left 6:56PM), Ildi, Seth, Craig (Joined 6:05) - Called to order at 6:03** James Walker
- II. **Call to the Public - None present** James Walker
- III. **Consent Agenda (10 min)** - Motion to approve consent agenda by Ildi, Second by Katy, All approved Shannon Collins
 - a. Approval of prior Board meeting minutes
 - i. February 1, 2023
 - b. Approval of prior Executive Session minutes -
 - i. February 1, 2023
 - c. Approval of prior minutes of Executive Session via Email
 - i. February 18, 2023-February 26, 2023
- IV. **Discussion/Action Items**
 - a. **Chair's Report (35 Min)** Shannon Collins
 - i. Executive Session: Board Evaluation of President/CEO - Motion by Shannon to move into Executive Session, Seconded by Ildi, All approved
 1. Review of self-evaluation
 2. Set goals for President/CEO
 - ii. Golf Carts/Gator - Discussion on purchase. Xavier likely to purchase gator, Craig to draft bill of sale for that. Green(Dana) cart has title, Blue/Purple(David) we currently don't have title for. At a minimum, they need batteries. Unclear what else is necessary to have them in running condition. Katy recommends looking into selling on Facebook marketplace. Shannon requests for approval of selling the carts. Board is in favor.
 - iii. Storage Consolidation and Clean out Saturday March 11th - Craig has a tent sale at today's patio that weekend, Shannon has a contact w/ junk removal, will get in touch. Ashley recommends we reach out to NHN to see if they could help. Discussed need to have experienced volunteers that can speak to things that we should keep vs dump. Talk about items in the kitchen shed. Desire is to move along the whole board. Plan is to go to Prescott, get the stuff that should be kept, and dump the rest. Tim to reach out to associate of Dan about junk removal, Seth to touch base w/ FOE chapter in Prescott.
 1. Volunteer Sign Up at:
<https://lp.constantcontactpages.com/cu/737jkbu/storagevolunteers>
 - iv. Security of passwords, accounts, programs, etc? - Shannon has concern on who has access to what. Tim says Kegan has blocked access for those that have left the

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organization recently and no one expressed concern. Ashley notes that people will still show up on the list but they do not have access.

- v. BOD Financial Responsibility (Item 6 of 2023 Manual) - Question put out about concerns for this form? Shannon questions value of how In-Kind donations are tracked. Ildi clarifies that we have forms. For In-Kind donations, would provide form to Tim who verifies the value. Second form (one per discussion) is documentation that assists CEO w/ proving to donors or grantors that board is fulfilling its give/get duty.
 - 1. Fundraising/Give or Get Form
 - vi. BOD Family BBQ --- dates? April 15th? Include Camp Leadership? - Initiative by Shannon, would like to host. Families invited, Ildi not available on the 15th. Family coming separately a possibility, Craig mentions that if goal is to get to know each other then probably best to keep it to just board members. April 8th is floated. Ildi mentions that inviting Peyton to the whole day would be good idea, Shannon to reach out.
 - vii. Volunteer of the Year -- criteria - Drive engagement amongst base, what does this look like? Ask is for board members to brainstorm on this. Request to Seth to work into committee work.
 - viii. Donor Wall Plaque – recognize donors of \$---- and above? (criteria) - For larger donors. No question from board, Craig mentions that we have used a place called Arrow awards in the past. Shannon may know the family,
 - ix. Branded Birthday Cards (Campers) & Thank you cards (general) - Request by marketing committee, has been asked of Adriana to see if we can send birthday cards from the Campily to kids for their birthdays. Ildi mentions that should put into budget postage for this item in the future. Craig mentions we do have some budget for postage but we may want to break that item out in the future. Shannon to reach out to contact at a printing company to see if we can get these cards printed at a discount.
 - x. Important Dates (see addendum) - Attachment in email, send this out to mailing list?
 - xi. Name the Signature Drinks for Casino Night: Tequila Sunrise and Prickly Pear Margarita (there will also be “Kelsea’s Sidekick” Fireball Shots) - Names? Can we get jello shots donated? Can we sell “Sidekick” shots of Tequila as well. Quick sidebar on sponsors from Shannon after question from Craig. Shannon to sponsor one table, a solar company will also sponsor two tables. Total of 5. Craig once again offers to be title sponsor if we can’t find anyone else. Sidebar discussion on getting
- b. President’s Report (25 Min) Tim Harris
- i. ACA Update from conference - Big conference, camps all over the world. Tim recommends we send multiple people as there are multiple concurrent sessions that would be beneficial. Made a contact w/ PCH, getting some campers from there. Other important one is panel on covid protocols, recommendations to largely drop covid protocols completely or just screen via testing. Other big item was facebook fundraisers

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and focus on developing a theme w/ those to drive engagement. Other presentation on making a "Safe" camp. Want to make camp entertaining and fun. Campsite had reps on-hand, might get some more training from them.

ii. Camp Update

1. Peyton Wolff Official as of 2/13/23 - Meeting w/ individuals over the upcoming week to get oriented.
2. Status of Whispering Hope contract - Have not gotten contracts from Mary @ whispering hope, no contact yet. She is only one that can provide. Shelly does not do contracts. Tim is going to reach out to some of the board members. Tommy (Camp Patrick) in similar boat. Ildi mentions we did not have a signed contract until April. So, it's a cause for concern but maybe not.
3. Number of Campers Registered - 30 Sidekicks - 8 Sunrise
4. Transportation - Currently 6 families coming up from Tucson area. 14 total campers currently from Tucson.
5. COVID protocols - Have not received info from Camille that was expected.
6. Volunteer Registration Link (when to go live in March) - Link going live in March.

iii. Camp Alumni Club – Annual Reunions, Facebook Group, Newsletter - Focus on former campers (not necessarily just those that went through LIT/Volunteers) This would also be current campers? Per Shannon, like hosting a class reunion. Discussion as something that Kameha may want to spearhead. Way to get back in touch w/ people and maybe build a supportive network. Katy mentions that many of the people she did stewardship calls to were former campers.

iv. Leaders in Training (LIT) program review

c. Finance Report (Obj #3, Goal #1) (10 min) - Most expenses shown in Jan are lagging from golf tournament. This is regular for year. Craig able to renegotiate a bit in coverage for insurance, reduced insurance budget by roughly \$3k. Craig Scheinerman

d. Committee Reports

i. Fundraising Committee (Obj #3, Goal #1) (15 min) Need to continue to amplify casino night. Effort going towards obtaining donations of alcohol. How many registrations do we need to have to break even? We are not currently on target for meeting our goal. Had lots of interest from Facebook campaign but not many purchases, made sure that the messaging going forwards is to buy by the 15th. Ildi Laczko-Kerr

ii. Marketing Committee (Obj #4, Goal #1) Great visibility / marketing. Seth questions if we can get more visibility for the Casino night event on our website. (5 min)

Ashley Larson

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- iii. Community/Family Outreach (Obj #1, Goal #3) - Looking at holding a town hall meeting for volunteers, meet and greet night for campers to make a friend before camp, social hour for volunteers prior to camp. (10 min) Seth Zimmerman
- V. **Future Agenda Items (7 min)** All Board Members
Shannon Collins
 - a. Board Development
 - i. Discussion of Board deficiencies – group not individual
 - 1. April meeting to focus on how to improve the deficiencies (ie. Training, brainstorming, reading, etc)
 - 2. Update fundraising plan (Obj #3, Goals #1-3)
 - 3. Network Mapping Activity (Obj #3, Goal #1 and #2)
 - ii. Future Goal Setting -- Board Retreat
 - b. Annual volunteer survey
 - c. Audit of organization Tim Harris
- VI. **Meeting Closing (3 min)** James Walker
 - a. Review action items from meeting
 - i. Tim to reach out to associate of Dan about junk removal, Seth to touch base w/ FOE chapter in Prescott.
 - ii. Shannon to reach out to contact at a printing company to see if we can get these cards printed at a discount.
 - iii. Identify location/plan for team building after April board meeting
 - iv. Committee action items for volunteer engagement - Volunteer of the Year
 - v. Committee action items for fundraising - Donor Plaques?
 - vi. Shannon to reach out to junk removal person RE connexes.
 - b. Next Board Meeting (In Person): April 8th, 2023. 8am-12pm
 - c.
 - d. Reporting of Volunteer Hours - Board Meeting Jan : 36hrs Feb: 21hrs
- VII. **Adjournment - Meeting adjourned at 8:29 PM**
James Walker

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