



Board Meeting
June 3rd, 2021 6 pm

Mission: To preserve and advance exciting and fun, medically staffed, year-round Arizona Camp Sunrise and Sidekicks programs for pediatric cancer patients, survivors and their siblings.

Present: Ashley Larson, Ildi Laczko-Kerr, Debbie Accomazzo, Mike Kaczocha, Craig Scheinerman and Lindsey Gray, Seth Zimmerman

1. Call to Order/Roll: 6:03 pm

2. Discussion & Action

A. 2021 Camp Programming Requests

- Photography workshop, October 2021. Aiming for 10 participants. If more than 10 we would get additional volunteers. Presently targeted as a drop-off event. Masks, hand sanitizer, sunblock and other PPE secured by Ashley. No other cost except water and snacks at this time. \$100 proposed. Preserve location is free. Cameras will not be provided, but people can still attend. Motion to approve by Mike Kaczocha, second by Debbie Accomazzo. Unanimously approved.

B. Camp Site Committee (Obj #2, Goal #1 of SP)

- Potential Camp Site Locations: 30 camp sites contacted. List narrowed to 3 with dates that are feasible in July and in budget. Camp W, Camp Whispering Hope, and Camp Grace. Discussion on contacting former camp location. If they meet the criteria – move forward with them on the short list. Whispering Hope can sleep 280 because it has access to additional neighboring camp. Discussion on check list items for Whispering Hope, including checklist including running our own program (we can pick and choose the activities). Discussion on liability for location hosts vs. everything run by our staff. Will look into the issue. Discussion on need to have campsites comply with covid protocols and vice versa.
- Committee plan and expectations: Camps are starting their season and only have small times to visit: Camp W (6/17), whispering Hope (6/20), Camp Grace (6/18, 6/21). Discussion of zoom (live) call for those not able to make the drive on the specific days and times. Email will go out reaching out to the people that are interested in the committee. Full board is invited. Chele, Erin and M are on the committee. The medical team is also included. Camps are open to having zoom (live) meeting.

C. Budget Update

- Bank account update: Still under budget. Revised based on October camp. We have budget of \$245k and have not hit the budget. +/- \$5k for the past 6 months. IRS is waiving penalty for late filing. Form 8868 for form 990, we requested an extension. Form submitted, received and documented.
- Discussion on Ashley and Ildi being added to the bank account and removing some old signatories.



- Motion to add both Ildi Laczko-Kerr to One AZ Credit Union checking account # 1707 by Craig Scheinerman; second by Debbie Accomazzo. Unanimously approved

D. Fundraising Update

- June Fundraiser: Chuck Hoff is hosting an event on June 19, 2021. We are the benefiting organization.
- Future Fundraising plans
 - Golf tournament is being planned. Date proposed is December 4. Unless we are 100% positive we can secure 200 people, contact at golf tournament did not recommend expanding to the second course. A contract has been received. Food and beverages would be the same as 2020. The increase in the venue would be \$1,362.00 more than last year. We can bump our prices to re-coup those costs. 2020 costs around \$20k, with a net revenue of \$20k. cost this year \$14,952.50, last year it was \$12,350, \$5k spent on food and beverage, \$21k in sales. Discussion on dates conflicting with CCN's golf tournament. Sponsor crossover should not be an issue because CCN is sponsored by 1 provider. Our event would be on 12/4, CCN is 12/5 and 12/6. 9th year of doing this event. Discussion on not moving the event given the history of the event and expectations of prior participants. Discussion on sponsorships. Need to try and find large donation sponsor --\$20,000 and \$10,000. 36 foursomes can participate in the golf tournament. Will discuss at June 12 board meeting.
 - Reaching out to local businesses like indoor fitness classes, and bringing dollars from local businesses to fundraise.
 - Discussion on having information available for donations generally, including corporate sponsorships.

E. June 12th Agenda Prep

- Large agenda items
- Will add golf contract to agenda
- Discussion of 2022 camp dates (summer and spring) along with budget and programming.

F. Ashley Performance Evaluation and compensation

- Will also be discussed in more detail at June 12, 2021 board meeting.
- Results have been shared with Ashley, the executive committee and the full board.
- Discussion on evaluation, including smart goals.
- Motion to accept and approve of the annual evaluation, the results and the smart goals by Debbie Accomazzo, second Seth Zimmerman, unanimously approved.
- Ashley Larson leaves meeting at 7:24 pm for discussion on compensation. Initial Proposal is 5% increase based on the new job duties and responsibilities and a separate 5% for performance. \$5,800 total increase for the 10% increase. Discussion on standard for non-profit compensation and setting a precedent without cost analysis. Discussion of 5% total (3% for merit; 2% for new responsibilities). \$54,000 is the current salary. The raise will be effective in next payroll and compensation will be discussed at annual review going forward. Motion to increase Ashley Larson's compensation by 5% (3% for merit; 2% for new job



responsibilities) by Debbie Accomazzo; second Lindsey Gomez-Gray, unanimously approved.

3. Meeting Closing
 - A. Review action items from meeting
 - B. Next Board Meeting: Saturday, June 12th, 2021
4. Adjournment: 8:34 pm