

Executive Committee Meeting February 4th, 2021 6pm

<u>Mission</u>: Southwest Kids' Cancer Foundation was created to *preserve and advance* Arizona Camp Sunrise and Sidekicks programs for pediatric cancer patients, survivors, and their siblings.

Present: Ashley Larson, Ildi Laczko-Kerr, Debbie Accomazzo and Lindsey Gray

- I. Call to Order/Roll: 6:03 pm
- II. Discussion/Action Items
 - a. Executive Director's Report
 - i. Bingo 2/26 at 6:00 pm
 - ii. Birdies for Charity 2nd through the 7th. Can still promote and place bids.
 - iii. Arizona Tax Credit Funds Website (aztaxcreditfunds.com) -- guaranteed to double our investment. Option 1, \$1,000 on investment, guaranteed \$2,000 return (name under Cancer Support). Option \$5,000, guaranteed \$10,000 (logo). Processing fee is paid by the company. There is a website and paper print. Other AZ childhood cancer groups are part of this website including Children's Cancer Network and Amanda Hope. Ashley is going to follow-up with the organizations on what they thought about this organization. October 1 is renewal. Contract runs until September 30.
 - b. Committee Reports
 - i. Finance Report \$23k deposit into our account from PayPal from the golf tournament. Still around \$250k in bank account.
 - ii. Strategic Plan
 - 1. Process for approving camp programming: discussion on creating a procedure for ideas for the program. Series of drop down categories for programming committee to provide.
 - a. Virtual Teen Night \$50/a month. Play a variety of games. Motion to approve by Debbie Accomazzo; second Ildi Laczko-Kerr. Passes unanimously.
 - b. Drive in Movie Night still collecting ideas. Not approved at this time. Need more information.
 - c. Fall retreat in person, 50 campers/20 volunteers. Not approved at this time. Board is not considering large in person events given current pandemic situation.
 - 2. Volunteer survey on programing was not successful. Only 18 responses.



- 3. Caregiver survey. Draft from M discussed. Board version also discussed. More detailed and data driven information provided by board version. Motion to approve board version of the caregiver survey by Lindsey Gray; second Debbie Accomazzo. Passes unanimously.
- 4. Creation of camp site criteria- site committee. How to evaluate any camp site. Ildi created an excel spreadsheet for potential criteria. More detailed analysis will be forthcoming to evaluate all potential camp locations for 2022.
- 5. Criteria for subcommittee meetings: discussion will continue via email. Guidelines will be left to the heads of the committees. Will be sharing volunteer committees on social media.
- d. March 4th Board meeting: hopefully will have data from the family survey to board on March. Let Ashley know if there are any additional issues to discuss.
- IV. Meeting Closing
 - a. Review action items from meeting
 - b. Next Board Meeting: Thursday, March 4th, 2021
- V. Adjournment: 8:25 pm